



THE CONSUMER'S
RIGHT TO CHOOSE

PAPER OR DIGITAL? IT'S YOUR CHOICE.

90% of people believe they should have the right to choose how they receive communications.

83% of consumers believe they should not be charged more for choosing to receive a paper bill or statement.

27% of American adults do not have internet access at home (33.5 million households).

34% of those over 65 do not use the internet.

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WHO WE ARE

Keep Me Posted North America is a coalition of consumer groups, charities and businesses that advocate for the right of every consumer in North America to choose, free of charge, how they receive important information – on paper or electronically – from their service providers.

JOIN US

We invite consumer groups, charities and businesses that value paper-based communications and consumer choice to join our coalition.

For more information, go to:

keepmepostedna.org

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